Safe Milk HORLICK'S THE ORIGINAL

MALTED MILK Rich milk, malted grain, in powder form For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. invigorates nursing mothers and the aged. More nutritious than tea, coffee, etc. Instantly prepared. Requires no cooking. "No Rebuff" Is Hint Substitutes Cost YOU Same Price

New Fall Hart Schaffner & Marx Suits Are Here

News for young men indeed when we announce that the first of the coming season's Varsity Fifty Five models are here. Come in today and see the new styles and fabrics.

Suits \$20 to \$50.

Our Clearance Sale Still Going On

If you act quickly you can still buy a Hart Schaffner & Marx Fancy Light Weight Suit reduced to \$17, \$19.50, \$22.50, \$25, \$27.50, \$32.50 or \$38.50. Many are just the right weight for early Fall.

Wallach Bros.

readway, cer. 19th 66-248 West 195th ? Open d Ave., cer. 122d 3 Evenings

Berlin Foreign Minister Sees Charles-Will Bring Message to the Kaiser

LONDON, Sept. 4 .- The peace proposals of Pope Benedict will not meet ith a rebuff on the part of the Central Powers, according to the Budapest newspaper "Az Est," as quoted in a Central News dispatch from Amsterdam. This newspaper says it learns

Count Czernin, the Count Czernin, the Foreign Minister.
The Central Powers will make separate replies to the Pope, setting forth rate replies arrived at in the course the principles arrived at in the course the principles arrived at in the decision of the country of the count of these deliberations. As for the Polish question, it is said no decision can be reached at the present.

Central Powers Blame Wilson for Failure of Pope's Plea

Central Powers

Confer on Reply
To Pope's Plea

German Foreign Minister in
Vienna to Consider
Peace Problem

"No Rebuff" Is Hint

Parlia Ferraira Minister Sees

the German people to relinquish that stage in their historical development which it has laboriously reached merely for the purpose of relapsing into a system of impotent and helpless small states, nor will it permit itself to be tempted into committing a breach of faith against its rulers.

"The demand for a cheap democratization of Germany is also a time-worn device of its enemies. There would really be no advantage in subjecting Mr. Wilson's note to profound scrutiny.

"The German Foreign Secretary. Baron von Kuehlmann, always a welcome and most estimable guest, is today sejourning in Vienna. Mr. Wilson may rest assured that the German Secretary and the Austrian Minister of Foreign Affairs are discussing other matters than the establishment of new constitutions or form of government for the Central Powers fashioned after American patterns and dictates. Only recently Secretary von Kuehlmann for the Central Powers fashioned after American patterns and dictates. Only recently Secretary von Kuchlmann coined the happy phrase that not alone might but also right must have validity in politics. The Entente's politics is no longer based on this. It is not alone our good fortune but as much the good fortune of mankind at large that the Entente is lacking the necessary might to commit this injustice."

Stauning Finds Hope For Peace in U. S. Reply

COPENHAGEN, Sept. 4 .- T. Stauning, Socialist member of the Danish Cabinet

"I am of the opinion that President Wilson's answer to the Pope's message Wilson's answer to the Pope's message is a highly promising sign, and I see from it what I had expected, that Mr. Wilson does not wish the war to be continued to the end where there will be victors and defeated. I have at an be witten said to the American press that, in spite of the change which has taken place in international conditions. I firmly believe that the President of the free United States would again be criticising the government for failing criticising the government for failing he free United States would again be BERLIN, Sept. 3 (via London, Sept. 4).—A dispatch from Budapest, says the "Pesten Lloyd," gives prominence to a lengthy statement emanating from an inspired diplomatic source at Vi-

think that these words will further enparticipation by the United States in peace negotiations.

"The suggestion that the undiminished military strength of Germany be disrupted in this way is not new. That strength is based essentially on unity among the people, army and government."

The declaration then endeavors to establish an error in Mr. Wilson's interpretation of German conditions, and the result of the whole Danish people. "President Wilson will never achieve his goal. The artificial pathos of his notes and addresses will never induce ourse for the sentiatives.

The Poreign Minister explained that he had followed the same course in regard, to representations from other dipartic representations fro

Egan's Protest Hid From Danish **Public and Cabinet**

Government Assailed for Concealing U. S. Envoy's Action

Foreign Minister Talks

Says Criticism of America's Entry Into War Was Corrected

COPENHAGEN, Sept. 4 .- A Cabinet neeting to-day dealt with a revival of the political controversy regarding the participation of H. Stauning, Socialist member of the Cabinet, in the meetings at Stockholm last spring, in which prep and leader of that party in Parliament, arations were made for the Internafinds much to approve in President Wil-tional Socialist Conference. A number from a diplomatic source that the form a diplomatic source that the from a ated Press Minister Stauning said:

"I am glad to have an opportunity to say a few words about President Wilson's answer to the Pope, particularly as I have learned that with regard to my feelings toward the United States a misunderstanding recently has spread.

"I am of the entirion that President sign Office by Dr. Maurice Egan, the American Minister. News of Dr. Egan's action is only now reaching the Danish

M. Stauning, the Opposition papers are Cartierville, to Montreal. His home to inform representatives in the Cabinet of the non-government parties in

an inspired diplomatic source at Viewna, in the course of which the attitude of Austria-Hungary and Germany toward President Wilson's repit to the Pope is set forth as follows:

"Tresident Wilson's repit to the are alone responsible for the terrible disappointment occasioned by the frustration of the Pope's efforts on behalf of peace. Complete disarmament of the German peoples is in fact the aim of Mr. Wilson. It is the condition he names to the Pope as the basis for participation by the United States in peace negotiations.

"The Pope as the basis for participation by the United States in peace negotiations.

"The Pope as the basis for participation by the United States in peace negotiations.

"The Pope as the basis for participation by the United States in peace negotiations.

"The Pope as the basis for participation by the United States in peace negotiations.

"The Pope as the making of an egoistic start, said in response to this criticism day that Dr. Egan had made a personal complaint about certain expressions in and economic war will be read with joy by every one wishing a happy and complaint about certain expressions in and economic war will be read with joy by every one wishing a happy and a published interview, a gorrection of that Dr. Egan had made a personal complaint about certain expressions in and economic war will be read with joy by every one wishing a happy and complaint about certain expressions in and economic war will be read with joy by every one wishing a happy and a published interview, a gorrection of that Dr. Egan had made a personal to complaint about certain expressions in and economic war will be read with a pope complaint about certain expressions in and economic war will be read with a pope complaint about certain expressions in and economic war will be read with a pope complaint about certain expressions in and economic war will be read with a pope complaint about certain expressions in and economic war will be read with a pop complaint about certain expressions in and economic war

Switzerland Officially Not To Be Represented Suffragists Picket

GENEVA. Sept. 4.—It is learned from a reliable source that Switzerland will not be officially represented at the proposed conference of neutral nations at Stockholm. The Swiss authorities helieve, it is said, that since the entrance of America into the war the voice of smaller nations will produce little effect on the belligerents, and, furthermore, the Swiss consider the question of revictualling a private one, to be arranged separately. They are also of the opinion that when peace terms are discussed the Swiss interests will not be neglected. The Swiss Min-

gands in Switzerland has greatly intensified, the country being virtually inundated with pamphlets in several languages. The daily paper "La Feuille," founded at Geneva, with a free circulation of 50,000 copies, is being distributed throughout Switzerland, and a large number of self-styled German journalists have arrived at the chief Swiss towns and German money is much in evidence.

"Mr. President, it is unjust to deny women a voice in their government which war aims of America and England women a voice in their government the war aims of America and England will be restated, having been organized by the National War Aims Committee, of which Premier Lloyd George and former Premier Asquith are officials.

The was no disorder and no attack on the women, their banner addressed to the President, or the unlettered purple, white and gold banners borne by the other women.

The prisoners, Miss Mary Winsor, of In addressing the meeting Attorney problem.

light and heard their proposals regard- | court to-merrow morning.

ing the answer.

Baron von Kuehlmann is expected to return to Berlin to-day, and will proceed immediately to headquarters to

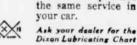
Belgian Facto report to the German Emperor.
The German Chancellor, Dr. Georg
Michaelis, has returned to Berlin, after
a trip of five days to Belgium and the
Purpose Is to Render Country



is the reason why practically every racing driver in America

DIXON'S Automobile LUBRICANTS

to keep his car friction-free. Dixon's will perform



your car. Ask your dealer for the Dixon Lubricating Chart JOSEPH DIXON CRUCIBLE CO. Jersey City, N. J.

Established 1827

Labor Backs Wilson, Declares Gompers

Federation Loyal to a Man, and Will Help Nation to Win

CHICAGO, Sept. 4. Samuel Gompers, president of the American Federation of Labor, passed through here today with Frank Morrison, secretary of the Federation, on their way from

Washington to Minneapolis.

Washington to Minneapolis.

Mr. Gompers was enthusiastic over the interest shown by labor and the patriotic sentiment inspired throughout his organization. He said:

"Labor is behind the United States to a man. Reports have been circulated that strikes are contemplated to cripple the industries, and, incidentally, the fighting forces of the United States. Those reports do not relate to the American Federation of Labor.

"Our organization is loyal and patriotic. It wants to see this country win. It is going to help this country twin."

Foil Plot to Kill

Montreal Police Also Frustrate Plan to Blow Up Parliament Bulidings

MONTREAL, Sept. 4. Frustration of ots to assassinate Robert Borden. remier of Canada, and Arthur Meighan, Solicitor General, and to dynanite the parliament buildings, at Ottawa, was announced to-day by the police as the result of the arrest of anticonscriptionist agitators, alleged to have been responsible for the blowing up of Lord Athelstan's summer home August 9.

Lord Athelstan was first to be murdered as he drove from his home, at Montreal Star," were then to be blown The death of Solicitor General

Parade; 13 Arrested

the appearance in front of the President and the Stockster at Berlin may attend the Stockdent's reviewing stand, and the prompt Sees U. S. and Britain conference in an unofficial ca- arrest of thirteen members of the Na wiss newspapers complain that tional Woman's Party, several of whom ce the recent arrival of Prince von carried banners inscribed with the control of the National Woman's Party, several of whom carried banners inscribed with the control of the National Woman's Party, several of whom carried banners in series of the National Woman's Party, several of whom the National Woman's Party several of whom the Nation

kuehlmann to Carry

Austrian Emperor's

Views to Kaiser

AMSTERDAM, Sept. 4.—Baron von Kuehlmann, the German Foreign Seretary, who is on a visit to Vienna, discussed all day yesterday with Count Czernin, the Austro-Hungarian Foreign Minister, the terms of the reply of the Central Powers to the Pope. The Emperor received both ministers last night and heard their proposals regarding the new money is much in evidence.

The prisoners, Miss Mary Winsor, of Philadelphia, Mrs. William Wallace Chisholm, of Hunting, Penn.; Miss Chehuen, Mass.; Mrs. Pauline Adams, of Verginia; Miss Eleanor Calnan, of Methuen, Mass.; Mrs. Pauline Adams, of Virginia; Miss Eleanor Calnan, of Methuen, Mass.; Mrs. Pauline Adams, of Virginia; Miss Britain would dissipate and constitute a fleeting event in history. The alliance, he believed, held vast promise for the world's future and for making war impossible.

British Raid Bruges

Ny: Mrs. Robert Baker, of Washing ton, and Mrs. W. J. Bartlett, of Connecticut, were released on bail in the amount of \$25 each, furnished by Mrs. Lawrence Lewis, of Philadelphia. Their cases will be tried in the police court to-merrow morning.

Belgian Factories

The German officer in command is unted as having said that the orders rom Berlin were to empty Belgium of a manufacturing resources so nothing ould be produced there.

decisive compate. One of failed to return."

U. S. Commission Leaves Rome

TURIN, Sept. 3.—The American Red Cross Commission left Rome to-day for

British Casualties 15,614

LONDON, Sept. 4.—British casualties eported in the last week are 15.614. ney are divided as follows: Killed or ed of wounds: Officers, 364; men, 880; wounded or missing: Officers, 846; men, 10.524.

Turks Advance in Persia CONSTANTINOPLE, Sept. 3, (via follows:

Lendon, Sept. 4).—Russian troops in northwestern Persia have been pressed back by the Turks, the War Office an-nounces. A Turkish detachment, ad-vancing in an easterly direction from Merivan, is reported to have occupied Garata Bridge. Garata Bridge.

Pacifist Gets Six Months LINCOLN, Sept. 4 .- E. D. Morel, sec-

retary of the Union of Democratic Control and one of the lenders of the pacifist movement, arrested Friday for in-ducing Ethel Sedgewick to convey to ducing their Sedgewick to convey to Switzerland a pamphlet contrary to regulation, pleaded guilty in Bow Street police court to-day. He was sentenced to six months' imprisonment,

Stockholm Idea Is Overwhelmed By British Labor

Union Congress Decides Conference Now Would Be Futile

NeedAlliedAgreement

Labor Will Insist on Share in Final Peace Meeting

By Arthur S. Draper

LONDON, Sept. 4.-The Trades Union Congress, in session at Blackpool, voted to-day against sending del-Canadian Premier egates to the International Socialist onference at Stockholm. The report f the parliamentary committee, declaring that participation in an international conference would be futile until the workers of the Allied nations had reached agreement as to war aims, was adopted by a vote of 2,894,000 to

The real reason for the overwhelmgiven in the speech of Robert Smillie, was unsatisfactory. president of the Miners' Union, who formerly supported the Stockholm idea. In moving the adoption of the committee report he made clear that he had changed his mind about the conference criticising the government for failing and the offices of his newspaper, "The platform before meeting enemy reprethere would soon be closer relationship between the different factions and that then the delegates could meet with the hope of bringing about a people's

Will Thorne, who opposed sending because Elie Lalumiere, one of the men to Stockholm at the Labor Party conference, seconded the motion with a speech supporting the action of Arthur Henderson, and urging other labor against Ramsay MacDonald and G. If. Roberts, which resulted in the seamen refusing to permit them to go to Stockholm, introduced a resolution referring the report back to the committee, but the vote on the amendment, 353,000 for and 2,589,000 against, showed what a relatively small number support his methods. The votes show what a small part of labor wants peace at any price. The attacks on the covernment made The attacks on the government made y speakers at yesterday's session were esumed to-day. Smillte entered a vigresumed to day. Smillie entered a vig-orous pretest against the government's refusal to grant passports and said that before peace was declared there would have to be an international conference of diplomats who have no objection to meeting the Germans as gentlemen. If the settlement was left entirely to the government, he asserted, labor would be worse off than ever; that labor alone could secure a losting and satisfactory peace. Trade lasting and satisfactory peace. Trade union leaders, he said, knew that an enormous change of opinion was tak-ing place and that there was a great

ing place and that there was a great desire on the part of the people that something should be done to secure an early peace.

It is clearly evident that labor is organizing as never before and that it is becoming united in a campaign which will do much to shape the future course of events in Britain. The Labor party, as a cohesive body, will evert a great influence this winter.

As Permanent Allies

BLACKPOOL, England, Sept. 4. his is Anglo-American day at Black-

TURIN, Sept. 3 .- The American Red

Cross Commission left Rome to-day for the front and passed through this city this afternoon. It was received here by military and civil officers.

How to Write to Soldiers

Mail for soldiers or prospective offi-

cers in training should be addressed as John Smith

Company X, - Regiment, American Expeditionary Forces. John Smith, Company X, R. O. T. C., Plattsburg, N. Y. John Smith, Company X, — Regiment, Camp Wadsworth, Spartanburg, S. C.

John Smith, Company X. — Regiment, Camp Mills, Mineola, N. Y. John Smith, Company X, - Regiment, Camp Upton, Yaphank, N, Y.

Wednesday, September 5, 1917

This department is engaged in separating the sheep of advertising, and of the service which backs up advertising, from the goats-and hanging a bell on the goats. It invites letters describing experiences—pleasant or unpleasant—with advertisers, whether they be manufacturers, wholesale houses, retail stores or public service corporations. It will print those letters which seem to show most typically how an advertiser's deeds square with the words of his advertising Only signed letters, giving the writer's address, will be read. But the name will be printed or withheld, as preferred. Address: The Ad-Visor, The Tribune, New York.

ONE John David, haberdasher, has so long been courteous, considerate and altogether "white" that I've mentally said "there ain't no

such animal."

When a man buys a suit (or, rather, charges it), wears it two weeks, spots it normally, stretches it abnormally, and then, by slow mental processes concludes the suit deem't suit, takes it back on the back of his person, puts up a belated kick, is allowed to return it, get another suit processes. another suit specially selected, has it fitted, pressed, delivered and another suit specially selected, has it fitted, pressed, delivered and charged again—then, I think it is time The Ad-Visor should know that there is "such an animal."

I hope you will see fit to print this fitting record of my gratitude and all that goes with it.

We publish this letter, not so much as a commentary on the liberal

policy of John David—though that is indeed worthy of comment—as on the illiberal spirit shown by such shoppers as J. M. We make this statement, of course, in the belief that he has given us all the facts. There may have been some serious defect in the suit, but in his letter he admits ing vote against the conference was that it should not have taken him two weeks to find out that his purchas

In fighting the returned goods evil merchants have made their par the lighting the returned goods will incident as the half their particular appeal to women because it has always been believed that women were the worst offenders, but such an incident as the one which J. M. quite shamelessly—in our opinion—relates shows that the habit is not confined to the "gentler" sex. How a man can accept such gratuities from a firm with which his relations are entirely those of business we cannot see. He only because he considered it essential that all labor factions in the Allied countries should agree on a common platform before meeting enemy representatives. Smillie said he believed more touched by special service which he receives, and thinks the clerk or the firm which gives it a "good fellow."

For the company which gives such courteous and effective service, all praise. But for the shopper who permits a merchant to lose money because of his own "slow mental processes" and to present him with two weeks' wear of a suit, there is only the satisfaction of having put another jack in the already high cost of living.

ENCLOSE a pamphlet, Park's Floral Magazine, that has just come I ENCLOSE a pamphlet, Park's rioral magazine, that has just only attention. The character of most of the advertising opp is such that it hardly seems possible for it to go through the mails. I would hesitate to have you publish this letter over my signature not that I mind getting into the bad graces of concerns that advertise in this way, but because I hardly wish to figure in any association with pitch of this kind.

Park's Floral Magazine is certainly a backyard publication and only needs to be moved a little closer to the ash-bin to be quite happily placed. If one were to take its advertising at its face value, one would believe that he could get a Ford by simply sending his name to a firm in Topeka, Kan sas; that he could obtain sugar for 4c per pound; that he could secure a yearly income of \$243.70 for life on an investment of \$10; that he could cure asthma, cancer, appendicitis, dropsy, goitre, fits, rheumatism, paraly sis, catarrh or sexual diseases by the simple act of writing to a Park's

Floral Magazine advertiser. After the first of September, 1917, advertisements relating to veneral diseases will be prohibited by law in New York State, and the punishment will be either six months' imprisonment, a fine of from fifty to five hundred dollars, or both imprisonment and fine. We respectfully suggest that We respectfully suggest that Pennsylvania would also profit by such a law. Its passage would at least clean up one of the worst corners in Park's Floral Magazine garden, though many other advertising weeds still poison the air which its sub

"The Editor invites correspondence from all who love and cultivate flowers"—but the blossoms of clean and truthful advertising are evidently not included in the editorial category.

IN ONE of New York's leading newspapers this advertisement has

This week only, day or night, pays for complete course in stenography, typewriting, telegraphy; positions guaranteed. Est. 1884. Gaffey's School, 25 West 34th St.

I suppose "this week only" is meant to convey the impression of an unusual offer, for a week only. Wonder how many days there are in a week according to the figuring of the Gaffey School! L. G.

We wrote to the Gaffey School to find out. They made no repl whatever. We followed up our original letter twice, and on July 16 they returned our stamped envelope with one of their advertising blot ters—nothing else in the way of comment upon the complaint. Such expenses of amples of discourtesy are, fortunately, rare in modern business. Bot the nature of their advertising and their treatment of our inquir us to believe that they are operating under a policy which was formulated at the time the school was established, thirty-three years ago, according to their statement. We can only hope that the commercial principles ciples which it expounds to its pupils are not equally antiquated.

THE AD-VISOR confesses to diffidence when he approaches the task of giving beauty hints. He is too chivalrous to be silent, however, when lovely woman stoops to the folly of trying to set back the hand of time and doesn't see that Dr. Quack has concealed himself in the clock,

of time and doesn't see that Dr. Quack has concealed himself in the clock, bent upon her undoing.

In Binghamton, N. Y., lives M. Trilety. Face and Feature Specialist, who sells for \$5 a nose-shaper, "Trados, Model 22," and a 30 days' course of treatment which "will correct any disfigured nose without operation, quickly, safely, pleasantly and permanently—or your money back". This is an instance of a money-back guarantee that leaves us utterly unmoved. If the process of converting one's nose from Roman to pug should be suddenly arrested, owing to a defect in the apparatus or treatment, and one should have to carry to his grave a feature that was a cross between the two styles of nasal architecture, it would be small comfort to get back the \$5 which one had risked in the experiment. The Ad-Visor's own nose may be overdeveloped to the point where it needs

German Docks and Submarine

Shelters Are Bombed

LONDON, Sept. 4.—Continuing their raids over Belgium, British aviators Sunday night attacked near Bruges. A British airplane fought six Germans and shot down one of them. The following is the official account:

"Naval aircraft made a bombing raid at midnight Sunday on the docks, submarine shelters and railway sidings at many shelters and railway sidings at many shelters and railway sidings at we'd rather risk its use as a baby pacifier than apply it to a sensitive medical account:

"Naval aircraft made a bombing raid at midnight Sunday on the docks, submarine shelters and railway sidings at we'd rather risk its use as a baby pacifier than apply it to a sensitive we'd rather risk its use as a baby pacifier than apply it to a sensitive

The German Chancellor, Dr. Georg Michaells, has returned to Berlin, after a trip of five days to Belgium and the western front.

Paris Gets New York Tribute
PARIS, Sept. 4.—Ambassador Sharp will present to Marshal Joffre to-morrow, at the marshal's headquarters, a tribute from the City of New York in the form of a golden branch of oak leaves.

Paris Gets New York Tribute
PARIS, Sept. 4.—The Belgian government has received information that what is left of Belgian manufacturing machinery is being systematically taken out of the country or destroyed by the Germans. Factories in La Providence and other nearby places have been stripped during the last fortnight.

The German Officer in command is quoted as having said that the orders and enemy machines there were three decisive combats. One of our machines was attached by six hostile aircraft and succeeded in shooting down one, completely out of control. In an engagement between one of our aircraft patrols and enemy machines there were three decisive combats. One of our machines was attached by six hostile aircraft and succeed in shooting down one, completely out of control. In an engagement between one of our aircraft patrols and enemy machines there were three decisive combats. One of our machines was attached to Berlin, after a made at outside, submarine shelters and railway sidings at Burges. Bombs were observed to explode over the objectives, and fire was a baby pacifier than apply it to a sensitive we'd rather risk its use as a baby pacifier than abusy life, we'd rather risk its use as a baby pacifier than apply it to a sensitive we'd rather risk its use as a baby pacifier than abusy lings at Burges. Bombs were observed to explode over the objectives, and fire was at a midnight Sunday on the docks, submarie shelters and railway sidings at Burges. Bombs were observed to explode over the objectives, and fire was a submarine shelter and railway sidings at Burges. Bombs were deal to the lock gates of fit for the face" runts the derivative we'd rather risk its use a

"Beneath that aged, faded or soiled complexion is a skin of youthful beauty. . . Mercolized wax takes off that spoiled skin . . It is the natural way to get rid of freckles, pimples, blotches, liver spots, moth patches, blackheads, and all surface disfigurements."

That's the advertiser speaking. "Nostrums and Quackery" says:
"The stuff is a caustic poison and in the interest of the public safety the
law should require it to be labelled as such."

And so we dare to lean on Beauty's dressing table and to Ad-Vise her. pointing out one unfailing way to preserve whatever leveliness she may now have. That way is to forswear not only the expensive and harmful beautifiers we have described, but all similar ready-made, long-distance treatments. Let her consult a skin specialist if she wishes to erase her wrinkles or remove superfluous hairs; her regular physician, before she tries to restore the bloom of youth to her cheeks; or a surgeon, if she

wishes to alter the outlines of an unsatisfactory nose. THE letter which we quote was written to the Duplex-Engine Governor

Cempany, of Brooklyn: Company, of Brooklyn:

Referring to your order 7,355 and our quotation of May 12, in which we quoted you a price of \$1,000 on the No. 5 Hobbing Machine that you ordered, we wish to advise you that the increase in price took offect the day before we received your order, but as your inquiry was dated a day before the price advanced, we feel that we should give you the advantage of the old price, and are therefore changing your order to read \$925 instead of \$1,000.

BARBER COLEMAN COMPANY.

It would have been perfectly just for the Barber Coleman Company to interpret their advanced price ruling in their own favor. Their voluntary action in allowing the customer to profit by the lower price is an expression of a policy that is most liberal. We publish their letter that we may do our bit toward helping them to profit by this \$75 investment in "ultra fair

(The next Ad-Visor will appear Sunday, September 3)

my policy of public regulation of railways that does not stim ulate the production of transportation by attracting new capital savings is manifestly an uneconomic policy and opposed to the public interest. Outlook, July 25, 1917. all the manuscript of the companies of t An Economic Necessity HE country's business is growing faster than its railroads. It has been so for 15 years. This cannot continue without irreparable injury to commerce and industry. The New York Central Lines "America's Greatest Railway System" are looking and planning ahead. Expenditures by these lines involving hundreds of millions of dollars will be necessary in the next few years to meet the demand for increased transportation facilities. The money may come partly from earnings; but most of it must come from public investment. The public will invest only when assured a reasonable return.

Governmental regulation must therefore be such as to attract new

The railroads must be permitted to charge rates that will earn a

return sufficient to cover the constantly mounting costs of opera-

tion, pay interest on bonds, reasonable dividends on stock and provide a surplus for equipment, improvements and extensions.

for the Public Service

Ringing